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Heavy Reading-Aviat Networks Survey: Mobile Operators See Fixed Enterprise Services As Strategic

Fixed Services for Enterprises equal to Adding Subscribers as Business Priority for Operators

SANTA CLARA, Calif., Sept. 9, 2014 /PRNewswire/ -- Aviat Networks, Inc. (NASDAQ: AVNW), the leading expert in microwave networking solutions, announces a Heavy Reading survey commissioned by the company reveals that mobile network operators (MNOs) consider fixed enterprise services a top priority for revenue growth. This ranks very high with the main priority of growing the subscriber base.

IP/MPLS is central to this plan with 75 percent of MNOs rating IP/MPLS as "critical" or "very important" for delivering enterprise services. In addition, 70 percent indicate it is "critical" or "very important" that MPLS Layer 3, or L3, services for businesses are delivered from cell sites directly. And 75 percent of MNOs say it is "critical" or "very important" that existing site equipment is able to deliver fixed wireless services.

"Whilst L2 can be used to deliver business services, our survey results suggests that most mobile operators are very interested in the additional benefits of L3 including MPLS," says Patrick Donegan, senior analyst, Heavy Reading. "They also tend to value very highly the ability to deliver those business services from existing equipment at their cell sites."

A combined microwave radio and IP/MPLS router deployable by NMS software is the answer. "Aviat has the products, solutions and services to make it easy for mobile operators to offer enterprise services," says Gary Croke, director, marketing, Aviat Networks. "With the CTR 8000 family of microwave routers and one-click ProVision NMS, Aviat offers an end-to-end fixed enterprise services solution. We also offer turnkey network design, installation and support."

To obtain the complete Heavy Reading survey results, [click here](#).

About Aviat Networks

Aviat Networks, Inc. (NASDAQ: AVNW) is a leading global provider of microwave networking solutions transforming communications networks to handle the exploding growth of IP-centric, multi-Gigabit data services. With more than 750,000 systems installed around the world, Aviat Networks provides LTE-proven microwave networking solutions to mobile operators, including some of the largest and most advanced 4G/LTE networks in the world. Public safety, utility, government and defense organizations trust Aviat Networks' solutions for their mission-critical applications where reliability is paramount. In conjunction with its networking solutions, Aviat Networks provides a comprehensive suite of localized professional and support services enabling customers to effectively and seamlessly migrate to next-generation Carrier Ethernet/IP networks. For more than 50 years, customers have relied on Aviat Networks' high performance and scalable solutions to help them maximize their investments and solve their most challenging network problems. Headquartered in Santa Clara, California, Aviat Networks operates in more than 100 countries around the world. For more information, visit www.aviatnetworks.com or connect with Aviat Networks on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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